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北京北大青鳥環宇科技股份有限公司
BEIJING BEIDA JADE BIRD UNIVERSAL SCI-TECH COMPANY LIMITED
(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 08095)

**PROPOSED RE-DESIGNATION OF NON-EXECUTIVE DIRECTOR
TO EXECUTIVE DIRECTOR
AND
PROPOSED APPOINTMENT OF NON-EXECUTIVE DIRECTOR**

**PROPOSED RE-DESIGNATION OF NON-EXECUTIVE DIRECTOR TO
EXECUTIVE DIRECTOR**

The board (the “**Board**”) of directors (the “**Directors**”) of Beijing Beida Jade Bird Universal Sci-Tech Company Limited (the “**Company**”) proposes to re-designate Mr. Liu Ziyi (“**Mr. Liu**”) from a non-executive Director to an executive Director with effect from the passing the resolution approving the re-designation of Mr. Liu at the forthcoming annual general meeting of the Company (the “**AGM**”), subject to approval of the shareholders of the Company (the “**Shareholders**”) at the AGM of the re-designation of Mr. Liu.

PROPOSED APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board also proposes to appoint Mr. Cao Jun (“**Mr. Cao**”) as a non-executive Director with effect from the passing of the resolution approving the appointment thereof at the AGM, subject to the approval of the Shareholders at the AGM of the appointment of Mr. Cao.

The biographical details of each of Mr. Liu and Mr. Cao are set out below:

(A) Mr. Liu

Mr. Liu Ziyi, aged 31, was appointed as a non-executive Director on 20 May 2022. Mr. Liu graduated from the Johns Hopkins University in 2016 with a double bachelor's degree in applied mathematics and statistics and economics. Mr. Liu has worked in the investment banking department of UBS Investment Bank, and was responsible for the listing of financial institutions, debt issuance, mergers and

acquisitions consulting and other services. He is currently a director of Guangdong Xinrui Luming Optoelectronics Co., Ltd., which is a subsidiary of the Company. He is also the director of Gaite Semiconductor Technology (Shanghai) Co., Ltd., Gaite Semiconductor Technology (Tongling) Co., Ltd., Shanghai Xianyao Display Technology Co., Ltd., Hefei Xianyao Integrated Circuit Technology Co., Ltd., Jade Bird Semiconductor Technology (Tongling) Co., Ltd., Beida Jade Bird Culture and Education Investment Group Co., Ltd., Zhuhai Beida Education Science Park Co., Ltd., Beijing Jade Bird Hongdao Education Consulting Co., Ltd., and Beijing Jade Bird Education Technology Development Co., Ltd..

As at the date of this announcement, Mr. Liu is interested in 2,311,000 H shares (the “**Shares**”) of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

Save as disclosed herein, as at the date of this announcement, Mr. Liu (i) does not hold any other positions in the Company or any of its subsidiaries; (ii) does not have any other major appointments and professional qualifications; and (iii) is not interested in any Shares within the meaning of Part XV of the SFO.

As at the date of this announcement, Mr. Liu (i) does not hold any directorships in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; and (ii) does not have any relationship with any Directors, supervisors of the Company (the “**Supervisors**”), senior management of the Company, substantial Shareholders (having the meaning ascribed to it in the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities of GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) or controlling Shareholders (having the meaning ascribed to it in the GEM Listing Rules).

The Company proposes to enter into a service contract with Mr. Liu for a term commencing on the date of passing the resolution approving the re-designation of Mr. Liu from a non-executive Director to an executive Director at the AGM until the conclusion of the 2026 annual general meeting to be held by the Company in 2027. Pursuant to the service contract, Mr. Liu will receive an annual fee of RMB240,000 and annual salaries and allowances of RMB570,000. The proposed remuneration of Mr. Liu is determined having regard to his duties and responsibilities in the Company.

Save as disclosed herein, there is no other information relating to Mr. Liu that is required to be disclosed pursuant to Rules 17.50(2)(h) to (v) of the GEM Listing Rules, and there is no other matter that needs to be brought to the attention of the Shareholders in relation to the proposed re-designation of Mr. Liu from a non-executive Director to an executive Director.

(B) Mr. Cao

Mr. Cao Jun, aged 51, graduated from Huazhong University of Science and Technology with a bachelor's degree in engineering. Mr. Cao was the sales manager of Beijing Beida Online Network Co., Ltd., the sales manager of Global English Corporation and the sales director of China of Beijing Rui Ali Education Technology Co., Ltd.. Mr. Cao is currently the general manager of China of Ardor Learning Inc..

Save as disclosed herein, as at the date of this announcement, Mr. Cao does not have any other major appointments and professional qualifications. As at the date of this announcement, Mr. Cao (i) does not hold any positions in the Company or any of its subsidiaries; (ii) does not hold any directorships in any public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; (iii) does not have any relationship with any Directors, Supervisors, senior management of the Company, substantial Shareholders (having the meaning ascribed to it in the GEM Listing Rules) or controlling Shareholders (having the meaning ascribed to it in the GEM Listing Rules); and (iv) is not interested in any Shares within the meaning of Part XV of the SFO.

The Company proposes to enter into a letter of appointment with Mr. Cao for a term commencing on the date of passing the resolution approving the appointment of Mr. Cao as a non-executive Director at the AGM until the conclusion of the 2026 annual general meeting to be held by the Company in 2027. Pursuant to the letter of appointment, Mr. Cao will receive an annual fee of RMB80,000. The proposed remuneration of Mr. Cao is determined having regard to his duties and responsibilities in the Company.

Save as disclosed herein, there is no other information relating to Mr. Cao that is required to be disclosed pursuant to Rules 17.50(2)(h) to (v) of the GEM Listing Rules, and there is no other matter that needs to be brought to the attention of the Shareholders in relation to the proposed appointment of Mr. Cao as a non-executive Director.

AGM

A circular containing, among other things, (1) details of the proposed re-designation of Mr. Liu from a non-executive Director to an executive Director; and (2) details of the proposed appointment of Mr. Cao as a non-executive Director, as well as a notice of the AGM will be published by the Company in due course.

On behalf of the Board
Beijing Beida Jade Bird Universal Sci-Tech Company Limited
Zheng Zhong
Chairman

Beijing, the PRC
28 March 2025

As at the date of this announcement, Ms. Zheng Zhong, Mr. Wang Xingye and Ms. Guan Xueming are the executive Directors, Mr. Liu Ziyi is a non-executive Director, and Mr. Tang Xuan, Mr. Shen Wei and Ms. Liu Zhangchi are the independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at "www.hkexnews.hk" on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and on the website of the Company at "www.jbu.com.cn".